


JONATHAN CHEUNG

ENTREPRENEUR, CFA

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 jonathancheung@kudo3d.com



Graduated in **May 2009** • Majoring in **Business Administration**

Current Position



Co-founder at Kudo3D

Past Position



Economics and Valuation Services



Fall 2008
President



Spring 2007
CDC CHAIR

Give us a background about who you are.

Jonathan Cheung is the co-founder of Kudo3D and Director of Business Development. He manages all aspects of the business, including marketing, sales, operations, partnerships, and finance. Within 6 months, he grew Kudo3D's revenue from \$0 to a 7 digit figure. He has experience in strategy and operations consulting helping clients deliver business impact in the areas of sales, channels, service and support operations. He co-founded Quosap, a social collaborative platform that streamlines the buying and selling of goods and services for business-to-business transactions in the construction industry. Quosap was recognized as a global top fifty most promising startups by Startup Open and was accepted to the Startup Chile program. Prior to joining Quosap, Jonathan was with Economic and Valuation Services practice. He earned his BS in Business Administration from U.C. Berkeley and is a CFA Charterholder.

What is your favorite moment from Ascend?

Officer meetings were actually very memorable. We became great friends so that made running the club fun instead of it feeling like work. The drinks / food after meetings were definitely a awesome too!

Best thing about where you work?

I'm a big startup guy - being able to bring a product to life that adds value to consumers is very rewarding. I worked on software, hardware, and also consumer products. Each one has its own unique aspects that make entrepreneurship a continuous learning process.