

ASCEND *Voice*

Spring 2013 | January - February Issue

Ascend Berkeley Student Chapter

[Spring 2013] **First General Meeting**



At the First General Meeting on Thursday, January 31st, members had the opportunity to learn more in-depth information about the Ascend Berkeley Student Chapter, including a detailed introduction of each committee. Chairs from each committee delivered excellent presentations about their committees and the qualifications they were looking for in potential committee members. A Q&A session followed the presentations where prospective members had the chance to speak to the chairs on a more personal basis while learning more about Ascend and the specific committee they were interested in. The event attracted over 90 attendees!

Jenny Lu (CDC Chair) helping her future CM Shirelene

[Spring 2013] **Pre-Interview Social**

On Friday, February 1st, Ascend hosted the Pre-interview Social in Wheeler Hall. It was a great opportunity for students who were interested in Ascend to get to know the officers on a more personal level. All officers were present to answer questions about our great business organization and inform the attendees of the application process. Students had the chance to talk with both officers and participating alumni about their own unique experiences in Ascend. Many of the students who attended our Pre-interview Social actually became committee members!



Above:
Ascenders interacting with the officer team



Pre-interview social attendees having a wonderful time

[EXEC] Professional Kickoff

Early in the semester, Ascend launched its first professional event of 2013. Our semesterly Professional Kickoff consisted of professionals from the Ascend National Chapter and sponsor companies such as the Big Four, Wells Fargo, Kaplan and Becker CPA. The event introduced Ascend's missions and our Spring 2013 semester initiatives. The kickoff was a good opportunity for everyone, especially potential members, to expand their network and learn more about Ascend.

[PDC] Resume Critique

After Committee Members had the opportunity to apply the tips and suggestions they learned from the Resume Workshop, they brought their newly polished resumes to the Resume Critique Session. Ascend alumni, who had prior extensive recruiting experience, were invited to share their knowledge and provide one-on-one feedback on CMs' resumes. In total, our alumni helped critique 63 resumes!

[SOC] Karaoke Night

On Friday, March 1st, Social Committee organized the first casual social event for Ascend: Karaoke Night at Chatime! Members had the chance to sing various songs ranging from Chinese and Korean pop to old classics while enjoying some delicious Boba. After over two hours of singing (and some shouting), the participating members departed unwillingly. What a great way for members to de-stress from midterms and essays!



Above: Spring 2013 Officers posing for a picture

[SOC] GM Retreat

From February 15th to 17th, Social Committee organized a relaxing and exciting weekend at Bodega Bay for both members and alumni. Through various icebreaker games and team-building activities, Ascend members created long-lasting and memorable connections with each other. The retreat further welcomed all new committee members and helped them to get involved with the big Ascend family.

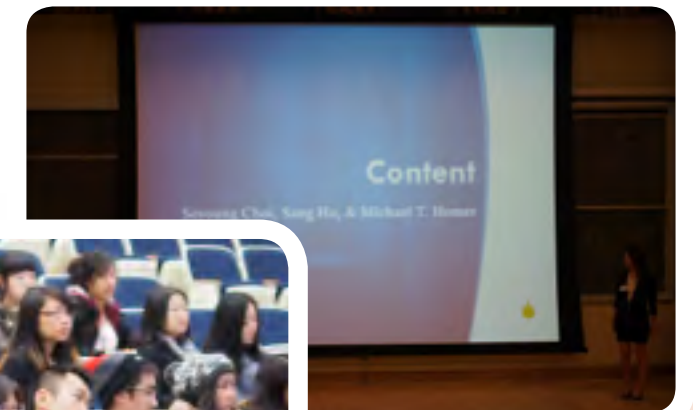


Above: Ascenders having fun and playing games

[PDC] Resume Workshop

The first crucial step in applying for a job is making sure that your resume is in top-notch shape. As PDC's first workshop of the semester, this event was designed to teach members how to professionally present themselves on paper. Committee members learned how to appropriately format their resume, create solid bullet points for each experience, and develop their content in a qualitative and quantitative manner.

Right: PDC members presenting



Left: Ascenders listening to the presentation

[CS/FIN] Krispy Kreme Fundraiser

The Community Service and Finance committees launched their first fundraiser event of the semester on February 28th. The fundraiser turned out to be a great success with a full sell-out before the end of the day. The fundraiser attracted a lot of attention on campus and offered a great bonding opportunity for Ascend members while they challenged themselves to sell more donuts. One member even sold over twenty boxes!

[PDC] Mock Interview

Professionals from firms such as Deloitte, Robert Half and BDO were invited to conduct one-on-one mock interviews for Ascend members to help them prepare for recruiting. This semester the mock interviews were recorded, and in conjunction with professional feedback became a valuable reference tool for CMs to further develop confidence in their interviewing skills for the future. Over the span of two days, PDC coordinated a total of 45 mock interviews.

[EXEC] Mentorship kickoff

On Saturday, February 23rd, students joined professionals from various industries at one of Ascend's most popular events, the Mentorship Kickoff, for a day of interactive games and networking opportunities. Through an informative presentation and games such as "Name that Company," students were able to learn about the mentorship program as well as interact with professionals from companies such as Ernst & Young and PwC in a fun and casual setting. The networking session afterwards allowed individuals to gain more insight into the careers they are interested in and most importantly, establish connections with professionals in the industry.

[SOC] CM Welcome Night

On Friday, February 8th, the newly accepted committee members gathered together to enjoy a night of fun and delicious food. Members had the chance to familiarize themselves with the officers, their own committee, and the rest of Ascend. Games such as telephone charades were played for committee members to get acquainted with one another. It was a great night for everyone and a great start for their journey in Ascend.



Above: Ascenders playing team bonding games



[CDC] Abbott Info Session

The Career Development Committee and IABC co-hosted an event with Abbott Laboratories where professionals from the company spoke about their corporate finance career opportunities. Abbott Laboratories is a leading health care company located in more than 60 countries around the globe. Professionals discussed their personal experiences and showed the audience the company's unique working dynamic and culture. Furthermore, students were able to learn more about the various career paths Abbott offers and how to begin a successful career in corporate finance.



Above: Abbott representative presenting

