

# MONTHLY NEWSLETTER

## A MESSAGE FROM THE PRESIDENT



Thank you for an amazing start to the semester! My name is Amy Chung, and I am privileged to serve as Ascend’s Fall 2013 President. My journey with Ascend began at the Spring 2012 Professional Kick-off, greeted by friendly faces willing to help an intimidated sophomore with her first-ever networking event. It is this inclusive environment fostered by individuals dedicated to

each others’ professional and personal successes that has inspired me during my four semesters with Ascend. We strive to provide this same environment for you today, along with a strong professional network and mentorship.

Each of our members plays a crucial role in shaping our organization’s strengths and direction. So this semester, we invite you to challenge yourself and explore your personal style of leadership with us; to take initiative; to take the time to know one another meaningfully; to actively seek guidance. As you continue to grow through each event and make life-long connections, I am confident your journey with Ascend will be fulfilling and enriching. Thank you for your support of Ascend, and cheers to an unforgettable Fall 2013 semester!

Amy Chung, President

### Table of Contents

- Ascend Meets Abbott.....p.2
- Welcome Night.....p.2
- Big Four Forum.....p.3
- KPMG tour.....p.3
- Ascend Retreat.....p.4
- Resume Critique.....p.4
- Mentorship Kickoff.....p.4

### Upcoming Events

- Oct 5 .....San Fran Ash Bash  
CS
- Oct 8.....Big Four Forum Recruiting  
CDC
- Oct 7.....Suitcase Clinic  
CS
- Oct 9.....Adobe Workshop  
MKT
- Oct 16.....Abbott Sponsored Event  
EXEC
- Oct 17..... Dinner Ettique  
PDC
- Oct 19-20.....Leaders in iBanking  
FIN



Ascend's 2013 Fall Semester Official Flyer



CM Welcome Night



General Member Retreat

## ASCEND MEETS ABBOTT

Abbott Laboratories is a leading global health care company and at this info session organized by UC Berkeley Ascend and Berkeley Business Society, attendees learned about Abbot's corporate finance internship and full-time opportunities from its passionate representatives. Throughout the event, Dan Wilkinson from Abbot explained to the audience the fields of work Abbot offers.



## WELCOME NIGHT

CM Welcome Night was the first Ascend-wide event in which all the new and returning members of Ascend came together for a fun-filled evening! The social chairs planned a number of games for the committees to bond and meet each other. At the end of the night, it's safe to say that we were all very happy with the people who we will be working with and growing with for the rest of the semester!

CM Welcome Night really set the tone for the organization in saying that at the end of the day, we are here for each other as friends and companions in our professional growth and development.





## THE BIG FOUR FORUM

On September 24, 2013, Ascend and the Career Center proudly hosted the Big Four Forum, one of the largest recruiting events for the accounting field of the year. Over 100 professionals from KPMG, EY, Deloitte, and PwC attended the event to chat and meet some of the Berkeley students who are interested in their firms. It was a great networking opportunity for those who are interested in summer internships or full time offers, and also a way for those who are still exploring possible career paths to understand the accounting industry first-hand from those who are already in the field. Volunteers from Ascend helped manage the event to give the students and professionals the best possible experience.



## KPMG OFFICE TOUR

Ascend's Career Development Committee partnered with KPMG to give students who are recruiting this semester a better glimpse into the life of a working professional at KPMG. Ascend members traveled together from Berkeley campus to the KPMG office in San Francisco to explore the working spaces of the professionals there. Attendees were warmly welcomed inside the building and got to hear from the professionals about why they love working with their firm. Some extra perks that the students especially enjoyed was the amazing sushi that accompanied the networking session!



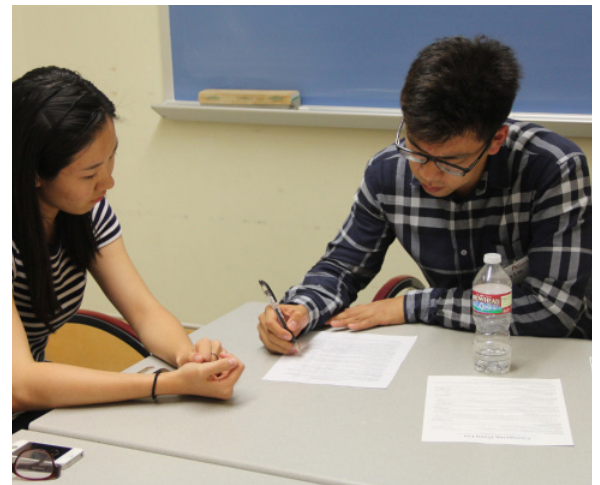


## GENERAL MEMBER RETREAT

During the weekend of September 27th through 29th, Ascend members, old and new, gathered together at Bodega Bay for retreat. The goal of this retreat is to bring new and old committee members, officers, and Ascend alumni closer together. To achieve this goal, the Social Committee did an incredible job preparing food for almost 70 people, planning games and other activities. Overall, it was a great way of getting to know each other better and starting the semester off right!

## RESUME CRITIQUE

Experienced Ascend alumni and officers who have either completed an internship or are currently working full-time at companies like the Big 4 came to the PDC resume critique sessions to help our current members. Through these sessions participants learned how to draft a more organized resume and gained insight on what recruiters look for in candidates. Advice based on past experience helped Ascend members with not only their resumes but also their professional development.



## MENTORSHIP KICKOFF

On September 28th, Ascend hosted the first meeting for the 2013 mentorship program. All the mentees got the opportunity to meet their professional mentors, who currently work in companies across many different industries. Alumni, Kevin Xu, and current Vice President of Alumni Relations, Xue Yun Gao, presented on how to utilize the mentorship program. Following some icebreaker games, the mentees were able to practice their networking skills with some of the professionals present.